

Donor Card

I/we would like to "Buy a Little Time."

_____ Hour(s) @\$1,000 each

_____ Half hour @\$500

_____ Quarter hour @ \$250

_____ Five minutes @ \$100

_____ Minute(s) @ \$20 each

Organization: _____

Individual(s): _____

Address: _____

City: _____

State: _____ Zip: _____

Call me with further information:

Phone number (____) _____ - _____

Return card to: Main Street Winter Haven, PO
Box 32, Winter Haven, 33882-0032

Cut along line



Buy a little time ...
help repair Winter Haven's historic
McClintock Clock

In 1925 a four-faced McClintock clock was placed on the northwest corner of what was then the Snell National Bank in downtown Winter Haven. Over the past eighty-two years the clock has stood silent sentry over the intersection of Central Avenue and Fourth Street, NW becoming one of the community's most recognizable landmarks.



The Snell Bank became the Exchange National Bank and when that bank moved to its new location on Magnolia Avenue (now Colonial Bank) a contest was held to rename the building. The clock once again played a prominent role as the historic structure would henceforth be known as the Time Square Building.

More recently, Park Partners, current owners of the building, donated the clock to the Citizens of Winter Haven. Main Street Winter Haven has become the caretaker of this gift. The donation ensures that this rare clock will never leave its landmark location in Winter Haven.

Years of wear and tear, hurricanes and neglect require that the clock be rebuilt and made to operate electronically. Though originally manually wound from inside the building that is no longer practical.

"Buy a Little Time" is a volunteer effort to raise the money necessary to restore the clock to its original physical appearance with a modern mechanism. Organizers include Main Street Winter Haven, the Winter Haven Chamber of Commerce and the City of Winter Haven.

A McClintock expert has been located who purchased the remaining parts from the original manufacturer. He has estimated the time money necessary. Volunteers are now prepared to move forward and are turning to the community for support in restoring the landmark McClintock Clock to operation. I hope you will join in making this restoration a success.

Buy a little time ...

To repair and electrify the McClintock Clock is estimated to cost \$27,000 ... a little more than \$1,000 for each hour in a single day. We have devised a series of investment levels to allow anyone to "Buy a little time" as follows:

High Noon:	\$3,000 (Noon - 1 PM)
Hour:	\$1,000
Half hour:	\$ 500
Quarter Hour	\$ 250
Five Minutes	\$ 100
Minute	\$ 20

The formal dedication for the restored landmark is expected to take place this fall. The "High Noon" Sponsor will be designated as the "presentor" and all sponsors of one hour or more will be noted on a plaque placed beneath the clock. All gifts will be noted in the celebratory program.

The celebration will be a street party complete with food, refreshments and entertainment and Central Avenue will be closed for the event.

Main Street Winter Haven is a 501 (c)(3) organization and donations are tax deductible. Funds collected for the restoration of the McClintock Clock will be restricted for that purpose.

A convenient donor form is included on the reverse panel of this brochure. The fund drive will continue until sufficient restoration funds are on hand.